

# COUNCILLORS REPRESENTING THE LTA AT COUNTY CUP EVENTS 2026

The LTA County Cup is a cornerstone of British Tennis, playing a vital role in the player development pathway. It features three main categories: Juniors, Adults, and Seniors. These events are crucial for nurturing future tennis stars. For more information, visit:

- [Junior County Cup](#)
- [Adult County Cup](#)
- [Senior County Cup](#)

## Councillor Involvement

Councillors primarily engage with the Junior and Adult events, where it has been a long-standing tradition for an LTA Volunteer Representative to be present. The LTA President or a representative from the President's Office typically attends Division/Group 1 events and finals. Councillors represent the LTA at qualifiers and other divisions, supporting organisers, presenting prizes, and reporting back to the LTA Competitions Team.

In addition, junior and adult events take place throughout the year, starting with the 9U event in March and culminating in the Men's and Women's Winter Cup in November/December. Following this, County Cup results are calculated to determine the winning County and the most improved County. For more details, refer to: [What is the County Cup Race?](#)

## Organisation

The annual County Cup calendar is managed by the LTA Competitions Team, which oversees scheduling, venues, referees, and communication with county representatives. Counties are responsible for organising their teams, accommodation, and travel. The DTAG Competitions Workstream frequently reviews the structure and operations of these events and coordinates councillor attendance. In 2026, this responsibility is led by Jane Grey.

## How It Works

1. **Invitation to Participate** – Participation is voluntary. If you commit at the beginning of the year, you will receive invitations for various events, which you can accept, or decline based on your availability.
2. **Calendar of Events** – The annual calendar is available on First Serve and the LTA Website and later in this document.
3. **Event Invitations** – Invitations will be sent as soon as venues are confirmed by the Competitions Teams. Please respond promptly to facilitate planning. Final confirmation and event details will be provided by the LTA Competitions Team.
4. **Event Programmes** – The programme will list attending LTA Councillors so organisers and team captains are aware of their presence.
5. **Responsibilities** – A detailed list of responsibilities follows. Review these before attending an event.



## RESPONSIBILITIES OF COUNCILLORS AT COUNTY CUP EVENTS 2026

1. **Contact the Referee/Organiser** – Prior to the event, coordinate your visit time with the referee. Your contact details will be shared with them.
2. **Last-Minute Changes** – If you cannot attend, find a replacement councillor. If this is not possible, ask the local County Chair or a management committee member. Notify Jane and the referee of any changes.
3. **Identification & Introduction** – Wear your LTA Councillor badge. Upon arrival, introduce yourself to the referee, who will provide details on the draws, results, players, and overall event progress.
4. **Networking & Feedback** – Engage with players, captains, and spectators to gather feedback on the event.
5. **Presentation Duties** – You are the VIP at the presentation. See below.
6. **Highlight Key Moments** – Take note of interesting stories, remarkable achievements, and good practices to share via social media, the One Team Bulletin, or with relevant County representatives.
7. **Results Updates** – Check updated results on the Adult/Junior County Cup section of the LTA website.
8. **Report to LTA Competitions Team** – Share constructive feedback on any aspect of the event by emailing [countycup@lta.org.uk](mailto:countycup@lta.org.uk).
9. **Event Checkpoints** – Ensure the following:
  - Captains have completed and submitted the necessary safeguarding documents, including signed Emergency Contact & Media Consent forms for players under 18.
    - The LTA Regional Safeguarding Officers may conduct spot checks; captains should have all required paperwork ready.
  - The referee's noticeboard is accessible, informative, updated, and includes safeguarding information.
  - Encourage team captains to complete the online feedback survey. (The link will be shared ahead of the event by the LTA Competition Team)
  - All Counties have respected venue staff and facilities, ensuring cleanliness at the end of each day/weekend.
  - Team captains understand the rules regarding their on-court presence during matches.
  - Captains should share notable stories, successes, and good practices on county social media using [#CountyCup@LTACompetitions](https://twitter.com/CountyCup@LTACompetitions).
10. **New Initiative** – Download the Microsoft Forms App and complete the 'Safeguarding at events attended by Councillors' feedback survey' during your visit. [feedback link](#)



## Presentations

Presentations for group winners will take place at the referee's discretion, typically at the conclusion of the final match.

- Ensure a **photo of the winning county** is taken and sent to [countycup@lta.org.uk](mailto:countycup@lta.org.uk).
- During your speech, acknowledge the contributions of:
  - **Referees and on-court officials** for managing the event.
  - **Players** for their outstanding representation and performance.
  - **Team captains** for their organisational efforts
  - **Supporters and parents** for their encouragement.
  - **Venue representatives, club members, and staff** for hosting the event.

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By following these guidelines, Councillors will help uphold the tradition and success of the County Cup while ensuring a positive experience for players, organisers, and spectators alike.